

Confidentiality and Security

We, as **Doğanlar Yatırım Holding Anonim Şirketi**, deeply care about the protection of your personal data and respect confidentiality of your private life. Therefore, we would like to inform you about your rights regarding the protection of your personal data as **Doğanlar Yatırım Holding Anonim Şirketi**, the “Data Supervisor” in accordance with Law No. on the Protection of Personal Data.

All services in our store belong to **Doğanlar Yatırım Holding Anonim Şirketi** and are operated by **Doğanlar Yatırım Holding Anonim Şirketi**.

Doğanlar Yatırım Holding Anonim Şirketi is entitled to collect personal data for certain purposes.

Below is information on how these data are gathered and protected. Some personal information of the members (name-surname, company information, phone number, address or e-mail etc.) will be collected due to the nature of our work via forms and surveys filled in our store or through subscriptions.

Doğanlar Yatırım Holding Anonim Şirketi can occasionally send its clients and members information on campaigns, new products or promotion offers. Our members can opt for or out of receiving similar information during their subscription, can change this information upon subscription on account settings or make notifications on the link included in the information content.

During the confirmation process either in our store or on e-mail, personal data received online from our members will not be disclosed to third parties for purposes other than and outside the scope of the “User Contract” we have made with our members.

Doğanlar Yatırım Holding Anonim Şirketi records the IP address of its members and uses it to diagnose system-related issues and rapidly remedy problems or disagreements regarding service delivery. IP addresses can be used to generally define the users and collect comprehensive demographical information.

Doğanlar Yatırım Holding Anonim Şirketi, can also make use of the demanded information outside the scope of the objectives specified in the User Contract for direct marketing purposes serving its or a cooperating party’s interests. Information demanded by **Doğanlar Yatırım Holding Anonim Şirketi**, information provided by users, or information regarding transactions in our store can also be used outside the purposes and scope of the User Contract for various statistical evaluations, database creation and marketing without disclosing our members’ identities.

Doğanlar Yatırım Holding Anonim Şirketi commits to keeping received confidential information private and secret, considering this its liability to keep a secret, and caring about and taking all necessary measures to prevent confidential information partially or in its entirety from becoming public, its unauthorized use or disclosure to a third party.

Credit card security

Doğanlar Yatırım Holding Anonim Şirketi prioritizes the safety of credit card holders making online shopping in our stores. Your credit card information is by no means kept in our system.

There are two things you need to pay attention to when you make transactions to make sure that you are on a safe site. First is the key or lock symbol appearing on the bottom line of your browser. It shows that you are on a safe site in which all your information is password protected. This information can only be used within the scope of the sales transactions in line with your instructions. Information on the credit card used to make shopping is password protected via 256 bites of SSL (Secure Sockets Layer) protocol independent from our shopping store, and conveyed to the related bank for further interrogations. In case the card is approved by the bank, you can continue on with your shopping. No credit card information can be visualized or registered by our party, and it is impossible for third parties to get hold of it under any circumstances.

Security of payment/invoice/delivery address information of orders made online via a credit card is monitored by **Doğanlar Yatırım Holding Anonim Şirketi** against Credit Card Fraud. Therefore, financial and address/phone information of clients is required to be confirmed so as to supply and deliver orders for customers making online shopping for the first time on our online shopping sites. Credit card holder or related bank can be, if necessary, contacted to control the validity of such information.

Only you can have access to and change information you submit during subscription. As long as you protect your login information, it is impossible for others to have access to or change them. Therefore, subscription transactions are subject to 256 bytes of SSL security protocol. It is an international password standard which is not possible to be violated.

Online shopping sites having a hotline or customer services, having **an open address and phone number** are more preferred today. As such, you can get detailed information about all issues that come to your mind, and have healthier information regarding the security of the company delivering online shopping services.

Note: We recommend that online shopping sites have the open address and the phone number of the company.

Please take a note of all phone/address information of the store where you buy the product before making online shopping. All information regarding **Doğanlar Yatırım Holding Anonim Şirketi**, including the address of the company, is included in our online shopping sites.

Third party web sites and applications

Our store can include links to other sites on its web site. It doesn't assume any responsibility regarding the content and confidentiality of the sites accessed through those links. Ads published on the web site owned by **Doğanlar Yatırım Holding Anonim Şirketi**, are distributed to our users via our advertiser business partners. Confidentiality Policy Principles hereby included in this contract only concern the use of our store, and not third-party web sites.

Exceptions

In case of below limited cases, user information collected by **Doğanlar Yatırım Holding Anonim Şirketi** can be disclosed to third parties outside the terms and conditions of this Confidentiality Policy.

- To abide by the obligations brought about by current legal requirements issued by authorized legal bodies via Law, Statutory Degree, Regulations etc.
- To apply the terms and conditions of “Membership Contract” and other contracts made with users.
- In case demanded by authorized administrative and juridical bodies to duly carry out research or investigation.
- In cases when disclosure of information is required for the rights and safety of our users.

E-mail Security

Never write down your credit card number and passwords in e-mails corresponded with the Customer Services of our store regarding an offer for **Doğanlar Yatırım Holding Anonim Şirketi**. **Doğanlar Yatırım Holding Anonim Şirketi** can, by no means, guarantee the security of information included in your e-mail.

Browser cookies

Doğanlar Yatırım Holding Anonim Şirketi can have access to information regarding users visiting our web site and their web site use by using a technical communication file (cookie). These cookies are small text files sent by a web site to the browser of users to be kept in the main storage. Cookies store preferences regarding a web site, and facilitate the use of internet.

Cookies are used to have statistical information about how many people visit a web site for what purposes and how many times, and how long they stay in the web site, and they ease dynamically producing ads and content in pages specially designed for users. Cookies are not designed to collect data from your main storage or e-mail, or any other personal data. Many browsers are designed to accept cookies, but the users can change the setting to disallow cookies or receive notifications when they are sent.

Doğanlar Yatırım Holding Anonim Şirketi is entitled to change the terms and conditions of this Confidentiality Policy whenever it deems necessary upon publication in its web site, or e-mail notification to its users. In case the terms of conditions of the Confidentiality Policy are amended, they become effective upon announcement.

You can contact us on kurumsal.iletisim@doganlarholding.com.tr for all your questions and suggestions regarding our Confidentiality Policy.

You can contact **Doğınlar Yatırım Holding Anonim Şirketi** through below contact information.

Company title: **Doğınlar Yatırım Holding Anonim Şirketi**

Address: Kavacık mah. Ertürk sok. No: 3/1 İç Kapı No: 1 Beykoz/İstanbul

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Phone: +90 216 680 00 00